

Revenue Projects

Intended to Increase Wealth

Must meet or exceed MARR

“Do Nothing” is an Option

Mutually Exclusive Projects

Choose the one project that
produces the most wealth

Independent Projects

Choose all projects that exceed
the MARR

Cost Projects

Provide a service or meet a goal

Must all provide equal service

“Do Nothing” is not an Option

Mutually Exclusive Projects

Choose the one project that
reduces wealth the least

Independent Projects

No such thing!